

## **Georgian web designers disturb foreigners**

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Newspaper "Dilis Gazeti" (The Morning Newspaper) continues to search for information about Georgian sites and today we will offer the history of two interesting sites and the comments of their creators.

First of all, we will tell you about the site with a super Georgian name [www.georgia.ge](http://www.georgia.ge) and its owner, Roin Mosashvili. Roin has been working in computer technology for seven years and is currently studying at the Diplomatic Academy. Listen to how this site was created:

- When the Internet was an innovation in Georgia, people started registering domains and creating websites - some sites were personal, some were commercial. This process began around 1995-98. I personally got this domain in 2001, before that I did not have active contact with the internet. In order to register a site, first of all, it is necessary to come up with a good name, we have chosen [georgia.ge](http://www.georgia.ge) and we can say that we have managed to get such a popular name.

Information about the site: When opening the site, the first thing that catches our eye is the waving flag of Georgia. The page is currently on a white background, with the following topics - Business and Economics; Computers and the Internet; News and Mass Media; Fun; Sport; Health; Government; Regions; Society; Religion; Culture; Education; Art; Science; Social science; Orthodox calendar; Announcement of interesting articles; Exchange rate; Weather and time in Tbilisi. But, the site is still in the process of creation and its authors are looking for sponsors.

Roin Mosashvili: - We need a technical base, staff, basic working conditions, but, unfortunately, it is difficult to organize. It is published on the site that we are looking for sponsors, but so far no one has appeared. Basically, those who wanted to buy our domain contacted us, but I refused. Well I do not know why they need it. In general, there is a lack of information about Georgia on all sites (which exists today) and you have to visit many sites to get complete information. We want to create a site where the materials on Georgia will be as complete as possible. The specifics of the Georgian people, the religious side and soon will be revealed. The internet will be a very lucrative field in a little while, just need a financial base.

- What is Internet advertising is there?

- First of all, the greatest privilege of Internet advertising is that it covers the whole world, but usually specific ads are targeted to any region or city. In addition to the advertising texts placed on the sites, there is also a banner system - that is, chat administrators are ordered to send advertising text messages to every customer. Also, advertising internet addresses are published, where things can be purchased through transfers.

- According to the rating, entertainment sites are in the first place...

- It is true that entertainment portals hold the lead. The field of interest of our youth on the Internet is entertainment and not cognitive sites. I also created a chat.ge (by the way, this chat is in the first place among Georgian sites). Chat was registered in 2002 and has lots of users without any ads. On average, 50-100 people visit a day. The domain is so easy that many even visit it casually.

By the way, Roin Mosashvili also has a personal website, where along with the data, Roin's internet blog is also posted. This is a very original page and I have never seen anything like it anywhere. Anyone can view his blog and leave comments - [www.rioni.georgia.ge](http://www.rioni.georgia.ge)

**<Photo: Web designer - Vladislav Gurabanidze>**

Now as for the second site, it is [www.arabuligallery.ge](http://www.arabuligallery.ge) and it is a real discovery for those interested in art. On this site you can see samples of Georgian fashion computer graphics, internet design, web design, photography, sculpture, industrial design and historical monuments. However, the main place is occupied by the paintings of Georgian artists.

We talked about the site to its web designer, **Vladislav Gurabanidze**:

-The idea of creating the site appeared about a year ago and it belongs to the artist Gia Arabuli. It was technically provided by the Soros Foundation. Gia Arabuli had collected works by Georgian artists and did not want them to be lost. After that he found paintings in the archives and decided to put them on the site. The works of the 19th and 20th centuries are mainly presented here. As for the website itself, it can be said that it is made with modern technology and foreign style to offer the full service to the customer. For example, it is possible to view a fragment of a drawing and an enlarged version. The site contains works by about 200-250 artists. It is very difficult for us to collect material because, unfortunately, many works have been lost, many have been sold, and some artists are now abroad and it is difficult to connect with them. Later we divided the site into several parts - other fields were added to painting and culture. Also, we have a rating system where customers can submit their own work. These works are appreciated by the users themselves. So far, this service is free but planned as a commercial project.

- Who works on the design of this site?

- The design of the first page belongs to Mr. Gia himself. I am doing the internal pages and it is noteworthy that we will gradually change the current form, i.e. we will be in a process of constant development. In the near future, we plan to submit biographical data of the artists and organize a virtual auction, which the artists themselves have expressed their desire for. The site is included in all search engines, but it is not very popular yet, because in Georgia, Internet technologies are not developed yet. A little advertising is needed and I think when the project becomes commercial, the popularity will gradually come.

- You are a web designer, what is the situation in Georgia today in this regards and if there are design firms?

- There are about 4-5 studios in Georgia that work on web design. Foreign studios even try to offer customers original and quality work, the like of which does not exist yet there. Now the design is switch into moving elements, which has not yet entered Georgia. However, it should also be noted that foreign companies are now working with Georgian web designers. It should also be taken into account that a Georgian specialist, unlike a foreign colleague, is paid less for the same work.

**CERTIFICATION OF THE TRANSLATION**

I, Anna Chumburidze, declare that:

1. I am a certified translator who is knowledgeable and fluent in both the Georgian and English languages.
2. I translated this document from the Georgian language into the English Language, and that, it is a true and correct translation, rendered to the best of my ability.

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Date: 19 April 2021

Signature of translator: \_\_\_\_\_