

INTERNET BUSINESS IDEAS FOR STARTUPS

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ABSTRACT

Many people would like to start their own business on the Internet, but do not know where to start. This article provides several ideas for your own business on the Internet, which do not require special financial investments. These ideas can be used in any convenient way. You can combine the main activity with the creation of an Internet startup. It is difficult to describe all the possibilities of creating a startup on the Internet in one article, but we have given the most popular ones.

Keywords: e-commerce, internet entrepreneurship, network business, venture market, venture business, information technology, crowdfunding, social and innovative technologies, crowdsourcing, information technology.

Introduction

Running an online business definitely has its appeal, but it also comes with its own challenges. In truth, starting any business is hard work. Although some may think of the Internet as a get-rich-quick scheme, the basic business principles in e-commerce still apply [1 -2].

In fact, "online" is just a channel that connects companies with people. It is a powerful tool that allows you to connect with anyone from anywhere in the world. But building a business with it is still associated with attracting the right customers with the right offer [3-6].

Countless people have already taken a step into entrepreneurship. This isn't about one simple life-changing trick. Starting an online business won't work that way. To help you find profitable business ideas online, this article contains a number of easy ways to start a business without leaving your daily job.

Internet business projects

Creating your own website. If you want to start an online business, you need a website. And to make money online, you need to enable the payment processing feature. First, choose a company name. Then select a domain name and make sure that it is available. Next, you'll need an e-commerce business plan [7-9]: how to create, launch, and grow a profitable online store. Getting your first paying customer is a huge milestone for a new small business owner. Now that you've set up your store, you need to start promoting your business. But finding new customers and creating compelling promotions takes time and energy.

There are many channels to choose from-email marketing, messenger marketing, mobile marketing, and so on. It is difficult to determine how best to grow your business online. It's very easy to get carried away with the wrong tactics and invest your time and money in the wrong places.

SEO consultant. If you understand the intricacies of search engines and have technical skills working with platforms such as Google Advertising and Google Analytics, working as an SEO consultant can be a

lucrative option for you. Many small business owners don't realize the impact search engine optimization (SEO) can have on their business. Start your online consulting business by training business owners in SEO skills that will help transform their websites and increase their conversion rate. You can use your marketing skills to show business owners the benefits of using analytics, strategic keywords, and content structure to increase organic web traffic. Keep in mind that Google's algorithms are constantly changing, so you will need to continue your SEO education to stay relevant and successful in this field.

Own clothing line. If you have any design ideas, you can start working on the production of your own clothes. You need to create your own online store or use an existing one. After creating a store, you can start selling. At the same time, you can use special applications for printing, designing and delivering your own clothes.

Direct deliveries. You can buy a batch of goods and sell them in parts through the online store, passing the delivery function to another company. You don't need to store the product in a warehouse. You can work in your online store from anywhere in the world.

Sale of paintings and other works of art. You can create your own photos, drawings, canvases, posters, songs, music, and other digital products. In this way, you can help people by delivering your works of art to them. You need to create your own Internet platform. For an artist, creating art is the goal of life. This is your chance to turn your passion into a source of income and possibly make a living doing what you love.

Writer, designer, and developer. Writers, developers, and graphic designers can start businesses based on their talents. A freelancer can put their skills to good use by helping people around the world with their projects (while, of course, making money themselves).

Freelancing doesn't mean that you need to do multi-month projects that take up your free time. You can easily choose small tasks that fit your schedule. To find people who need your help, you need an online trading platform.

If you need full control over how much you charge, create your own online store. You can specify your services as products and disable delivery, since you won't actually be physically delivering anything to your customers. The freelancer chooses what projects he wants to work on, and sets his own schedule and workplace.

Getting paid for something you're good at is a sense of satisfaction, whether you want to work on your own or just want to make some money on the weekend.

If you're new to writing, designing, or developing, freelancing is a great way to build your portfolio and gain real-world experience in a wide variety of industries. You may find that you have an ability or passion for something you didn't even expect.

Create your own online course. Running an online course is a low-investment business idea for generating passive income. All you have to do is create a video step-by-step guide explaining a subject you're familiar with, and then post it on your personal website.

To start creating your first online course, brainstorm on a topic that you know well enough to teach someone how to make from scratch. It can be literally anything - music production, social media marketing, web development, whatever.

With an online course, you can literally set it up and forget it. Take a few days or weeks, depending on the difficulty you're aiming for, to create an online course, and you'll be able to reap the rewards for weeks.

You already have the knowledge; you just need to share it. Focus on learning what you're already an expert at, and the rest will come naturally.

Teaching someone a new skill is a reward in itself. While it is definitely possible to earn money by teaching online courses, helping other people is always satisfying.

Your own book. Let's face it. Many people dreamed of publishing their own book. While it may seem like a pipe dream to see your name on a bestseller list, it's actually not that hard. Whether it's a sci-fi novel, a marketing guide, or a children's picture book, there are now plenty of ways to successfully self-publish your work. If you decide to sell physical copies of your book, you just need to place an order on specially created websites. They will print your book to order and take care of the entire storage and processing process. Creative writing is a passion, and you deserve to be able to make money doing what you love.

The blog. Blogging has come a long way since its inception. What was once a virtual magazine has now become a marketing and even monetization tool. Whether you earn money by publishing sponsored posts, placing third-party ads, or selling your products, a blog is a great online business idea that you can start at home. The key to building a successful blog is to focus on attracting a loyal audience. If you start with an audience-focused approach, you'll build a community that trusts you. And when you can earn trust, you can start making a profit.

Blogs have unlimited growth potential. You can do affiliate marketing, e-commerce, courses, and basically any other online business. Some blogs even use a paid subscription model to increase revenue.

Blogging is a long-term game. While you won't see instant results, they will likely be more sustainable. The blog lives on the Internet forever - at least until you delete it. This allows you to practice writing, an important skill in business and communication.

Conclusion

Owning and running an online business gives entrepreneurs the opportunity to make money from anywhere in the world. The idea is tempting and more possible than ever, but many entrepreneurs don't know where to start. The most important step in starting a profitable online business is to find a business idea that matches your skills and strengths. Compare leading credit card processing providers to find a partner who can help you accept payments online.

Whether you want to become a full-time entrepreneur or just start a part-time business to generate passive income, your product or service must meet the specific needs of consumers.

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I, Anna Chumburidze, declare that:

1. I am a certified translator who is knowledgeable and fluent in both the Russian and English languages.
2. I translated this document from the Russian language into the English Language, and that, it is a true and correct translation, rendered to the best of my ability.

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